

## JAKUB BERTHOTY, LL.M

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[My LinkedIn](#)



### Professional experience:

2017 - now: Dagital Legal, Bratislava

*Founder*

2012 - 2017: Kinstellar, Bratislava

*Junior Associate and Associate in Technology, Media & Telecommunications sector*

### Credentials:

2018: Leading author of the comprehensive Slovak publication on GDPR (C.H. Beck)<sup>1</sup>

2018: Responsible for preparing code of conducts for Slovak bank, insurance and advocacy sectors pursuant to the Art. 40 of the GDPR (ongoing)

2017: Member of GDPR working group at the Slovak Bar Association

### Education:

2012: Graduate Diploma in Law, University of Law, London, Bloomsbury

2011: Master of Laws (IP & Media law), Middlesex University, London

2010: Bachelor of Laws, Pan European University, Bratislava

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<sup>1</sup> <https://www.beck.sk/vseobecne-nariadenie-o-ochrane-osobnych-udajov>

## **Smalltalk with Jakub**

### **What does Dagital mean?**

Dagital refers to data, IT and digital - three aspects very much rooted with the type of legal services that we provide. Plus, it was a free domain name.

### **How do you pronounce that?**

<https://translate.google.com/#en/sk/dagital>

### **What is your position at Dagital Legal?**

Officially, I have none. When I founded the firm, no one gave it to me and this still hasn't changed. I stick to my profession title – advocate or attorney-at-law.

### **What is your goal with Dagital Legal?**

I wanted to prove to myself and others that the Slovak legal market allows niche specialization. My niche was always centered around privacy & technology and I wanted to focus on it. Our primary goal was to become the first privacy & technology boutique law firm in Slovakia.

### **What have you achieved so far?**

We have met the primary goal – we are truly a privacy & technology boutique law firm now. More than 90 percent of our billable time is spent on privacy and technology matters.

### **What are you currently busy with?**

We are busy with long-term GDPR implementation projects and finalization and approval of codes of conducts for bank, insurance and advocacy sectors.

### **What is your vision?**

We want to become an e-commerce law firm. Digital market changes everything and we would like to open doors to these changes in this market.

### **Your hobbies?**

Cars, tennis, Forza, burgers, roadtrips.